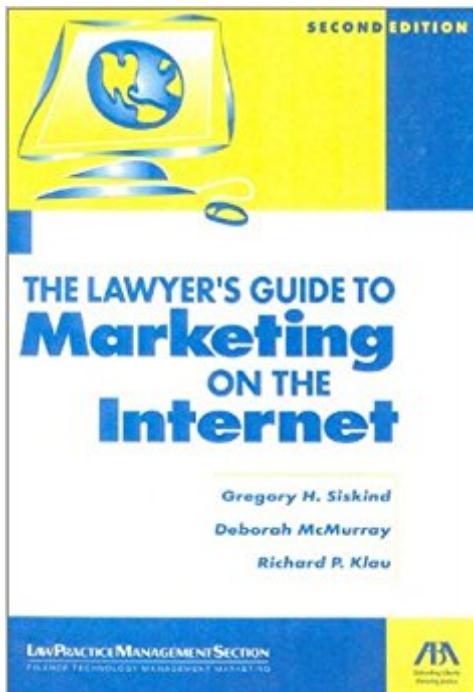


The book was found

# The Lawyer's Guide To Marketing On The Internet



## Synopsis

This book shows how to effectively, and efficiently, market a law practice on the Internet.

## Book Information

Series: Lawyer's Guide to Marketing on the Internet

Paperback: 268 pages

Publisher: American Bar Association; 2nd Edition edition (June 19, 2003)

Language: English

ISBN-10: 1590311183

ISBN-13: 978-1590311189

Product Dimensions: 7.1 x 0.7 x 10.1 inches

Shipping Weight: 1.3 pounds

Average Customer Review: 4.5 out of 5 stars 2 customer reviews

Best Sellers Rank: #5,215,844 in Books (See Top 100 in Books) #26 in Books > Law > Law Practice > Law Office Marketing & Advertising #357 in Books > Law > Law Practice > Law Office Education #1455 in Books > Textbooks > Law > Legal Reference

## Customer Reviews

I like it, but it isn't all that thick- I would try to obtain it in the 15-20 dollar range if you can. There are enough specifics to make it worthwhile but I am sure you would feel better about owning it if you extract a better price than I did (around \$30 not counting shipping and handling.) They didn't have this at my library and I was curious.

Now in a thoroughly updated second edition, The Lawyer's Guide To Marketing on the Internet is a practical introduction to getting the most out of the Internet, and collaboratively written by Gregory H. Siskind, Deborah McMurray, Richard P. Klau for professional attorneys. Individual chapters address designing a professional web site, ethical issues online, developing an internet marketing plan, optimum use of e-mail, and a great deal more. Highly recommended for lawyers and paralegals everywhere, The Lawyer's Guide To Marketing On The Internet is an indispensable guide for making the most out of internet opportunities as affecting the development of a successful legal practice.

[Download to continue reading...](#)

SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing

(Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing SEO - The Sassy Way of Ranking #1 in Google - when you have NO CLUE!: Beginner's Guide to Search Engine Optimization and Internet Marketing (Beginner Internet Marketing Series) (Volume 3) SEO 2017 Learn Search Engine Optimization With Smart Internet Marketing Strateg: Learn SEO with smart internet marketing strategies SEO 2016 Learn Search Engine Optimization With Smart Internet Marketing Strategies: Learn SEO with smart internet marketing strategies Email Marketing: This Book Includes Email Marketing Beginners Guide, Email Marketing Strategies, Email Marketing Tips & Tricks Social Media Marketing: 3 Books in 1: Social Media Marketing, Content Marketing & Network Marketing Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) Lawyer's Guide to Marketing on the Internet The Lawyer's Guide to Marketing on the Internet Internet Business Insights: Lessons Learned and Strategies Used by 101 Successful Internet-Based Entrepreneurs (Internet Business Books) ESP8266: Programming NodeMCU Using Arduino IDE - Get Started With ESP8266 (Internet Of Things, IOT, Projects In Internet Of Things, Internet Of Things for Beginners, NodeMCU Programming, ESP8266) Internet Empire Profits: Create an Internet Business from Absolute Scratch with Domain Flipping & Associate Marketing Renegade Lawyer Marketing: How Today's Solo and Small-Firm Lawyers Survive and Thrive in a World of Marketing Vultures, 800-Pound Gorillas, and LegalZoom Facebook: Facebook Marketing: Guide to get 10,000 likes and followers in 15 days for Facebook Page(Facebook advertising,Internet Marketing,social media,Instagram) BONUS - \$20 included. Facebook Marketing: How to Use Facebook to Master Internet Marketing and Achieve Social Media Success Social Media Marketing when you have NO CLUE!: Youtube, Instagram, Pinterest, Twitter, Facebook (Beginner Internet Marketing Series 4) Social Media Marketing - when you have NO CLUE!: Youtube, Instagram, Pinterest, Twitter, Facebook (Beginner Internet Marketing Series) (Volume 4) Affiliate Marketing Splash: How to Build Affiliate Sites that Rank (and bank): Internet Marketing through Search Engine Optimization

[Contact Us](#)

[DMCA](#)

[Privacy](#)

FAQ & Help